



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
931941-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONG	89

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	931941	06216186

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/29/12	10/30/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	2	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	MT-----				2	\$220.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102501H	\$220.00 NM
1	WPBF	Tu	10/30/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102401H	\$220.00 NM
4	10/29/12	10/30/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	MT-----				2	\$320.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	5:53 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102401H	\$320.00 NM
1	WPBF	Tu	10/30/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102401H	\$320.00 NM
6	10/29/12	10/30/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	MT-----				2	\$550.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102401H	\$550.00 NM
2	WPBF	Tu	10/30/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102401H	\$550.00 NM
8	10/29/12	10/30/12	Good Morning America	7-9AM	MT-----	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	MT-----				2	\$550.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	7:29 AM	Good Morning America	7-9AM	:30	AWTV102401H	\$550.00 NM
2	WPBF	Tu	10/30/12	8:59 AM	Good Morning America	7-9AM	:30	AWTV102401H	\$550.00 NM
10	10/30/12	10/30/12	10-11a Anderson Cooper	10-11a	-1-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-1-----				1	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	10:21 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102501H	\$450.00 NM
12	10/29/12	10/30/12	The View	11A-12PM	MT-----	:30	1	\$800.00	NM



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931941-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST FOR CONG	89	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	11:38 AM	The View	11A-12PM	:30	AWTV102401H	\$800.00 NM
14	10/29/12	10/30/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102401H	\$350.00 NM
2	WPBF	Tu	10/30/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102401H	\$350.00 NM
16	10/29/12	10/30/12	1230-1P Access Hollywood	1230-1p	MT-----	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12		1230-1P Access Hollywood	1230-1p	:00		<del>\$350.00</del> NM
					Credited				
2	WPBF	Tu	10/30/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102401H	\$350.00 NM
18	10/29/12	10/30/12	M-F 3-4P	M-F 3-4P	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	3:42 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102401H	\$400.00 NM
2	WPBF	Tu	10/30/12	3:11 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102401H	\$400.00 NM
21	10/29/12	10/30/12	M-F 5pm News	5-6pm	MT-----	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	5:41 PM	M-F 5pm News	5-6pm	:30	AWTV102401H	\$900.00 NM
2	WPBF	Tu	10/30/12	5:56 PM	M-F 5pm News	5-6pm	:30	AWTV102401H	\$900.00 NM
23	10/29/12	10/30/12	WPBF News 25 @ 6:00PM	6-6:30PM	MT-----	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102401H	\$1,050.00 NM
1	WPBF	Tu	10/30/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102401H	\$1,050.00 NM
25	10/30/12	10/30/12	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	7:24 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV102401H	\$1,600.00 NM
27	10/29/12	10/30/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/29/12	10/30/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12		Jeopardy	7:30-8PM	:00		\$1,700.00 NM
Credited									
2	WPBF	Tu	10/30/12	7:35 PM	Jeopardy	7:30-8PM	:30	AWTV102401H	\$1,700.00 NM
29	10/29/12	10/30/12	M-SUN WPBF News 25 @ 11-11:35PM		MT-----	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MT-----	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102501H	\$1,000.00 NM
1	WPBF	Tu	10/30/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102401H	\$1,000.00 NM
31	10/29/12	10/30/12	Nightline	11:35-12:05AM	MT-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MT-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	12:18 AM	Nightline	11:35-12:05AM	:30	AWTV102401H	\$700.00 NM
LR- Network Special Report									
43	10/29/12	10/29/12	CASTLE	10-11PM	1-----	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	1-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	10:36 PM	CASTLE	10-11PM	:30	AWTV102401H	\$5,000.00 NM
44	10/30/12	10/30/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$9,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-1-----	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	8:24 PM	DANCING RESULTS	8-9PM	:30	AWTV102501H	\$9,000.00 NM
49	10/30/12	10/30/12	Dr. Oz	4-5p	-T-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-T-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	4:12 PM	Dr. Oz	4-5p	:30	AWTV102501H	\$1,000.00 NM
50	10/30/12	10/30/12	Nightline	1135-1205AM / 123	-T-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-T-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	12:01 AM	Nightline	1135-1205AM / 123	:30	AWTV102401H	\$700.00 NM
<b>Total Spots</b>							<b>28</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$31,980.00</b>
<u>Agency Commission</u>	<b>\$4,797.00</b>
<u>Net Amount Due</u>	<b>\$27,183.00</b>